



A Trusted Leader in Email Data Protection

Will Macdonald
Account Executive
wmacdonald@zixcorp.com
(781) 993-6030

Kristin Hintlian
Channel Account Manager
khintljan@zixcorp.com
(774) 232-3354

**An email data protection company
focused on protecting business
communication for our customers
and their communities.**

Zix at a Glance

**Industry's
Largest Email
Community**

**More than
21,000
customers**

**100% of U.S.
FFIEC
regulators**

**U.S. Securities
& Exchange
Commission**

**7 Divisions
of U.S.
Treasury**

**Encrypts over
1,400,000
Messages
Daily**

**24 State
Financial
Regulators**

**30% of all
U.S. Banks**

**Nearly 40% of
all U.S. Healthcare
Organizations**

**More than
1,200 U.S.
Hospitals**

Email Threats

Understand the risk

- **92% percent of malware is delivered by email**
- **78% of people** that claim to be aware of the risks of unknown links in email will still click anyway
- **Ransomware attacks growing 350% annually**
- **93% of all phishing emails** contain ransomware
- **61% of breach victims** in 2017 were businesses with under 1,000 employees
- Attacks on **healthcare industry expected to quadruple** by 2020
- Financial Services sees highest average **cyber-crime cost of \$18.3M**



A Full Suite of Email Security Offerings

Email Encryption

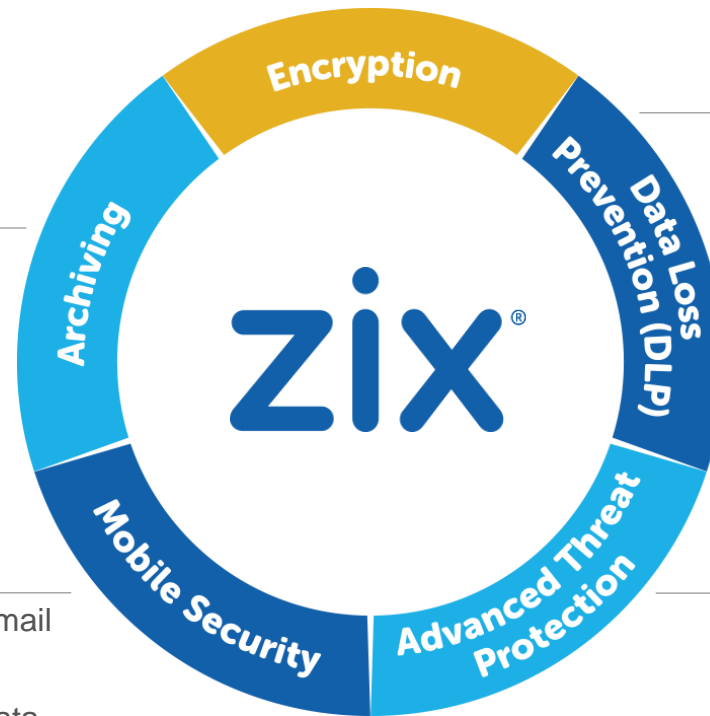
- Industry-leading email encryption solution
- Robust and scalable solution for organizations of all sizes
- Encrypts and securely delivers more than 1.4M emails daily

Email Archive

- Unlimited email storage for business legal compliance
- E-discovery search and hold
- Archive more than 50 additional communication sources

Email Mobile Security

- Provides employees with easy access to email while never storing data on the device
- Allows organizations to secure corporate data and meet compliance requirements



Email Data Loss Prevention

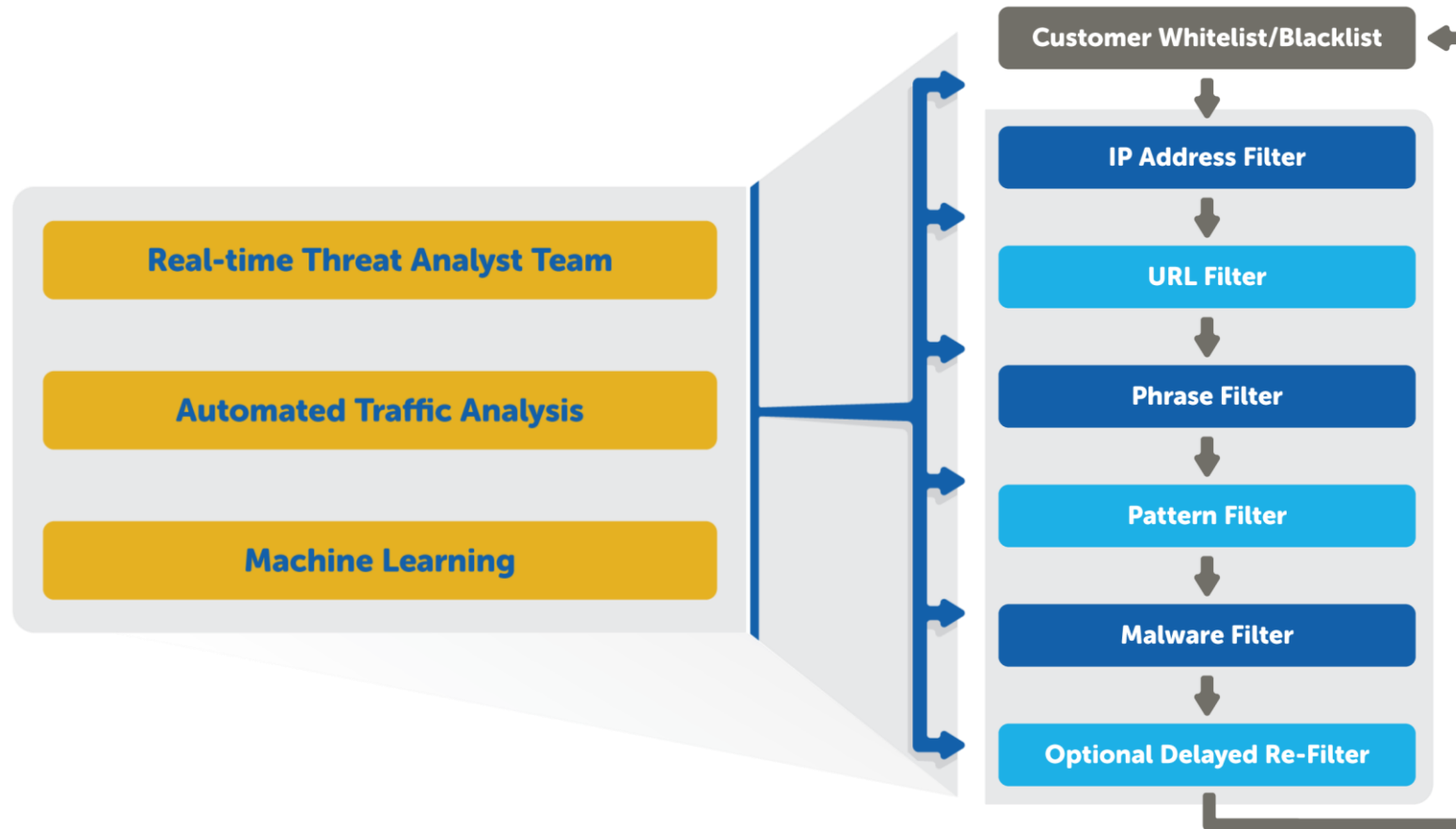
- Addresses the greatest source of data loss — corporate email
- Prevent improper exposure of sensitive information outside the network
- Significantly decreases complexity, cost, and deployment time

Email Threat Protection

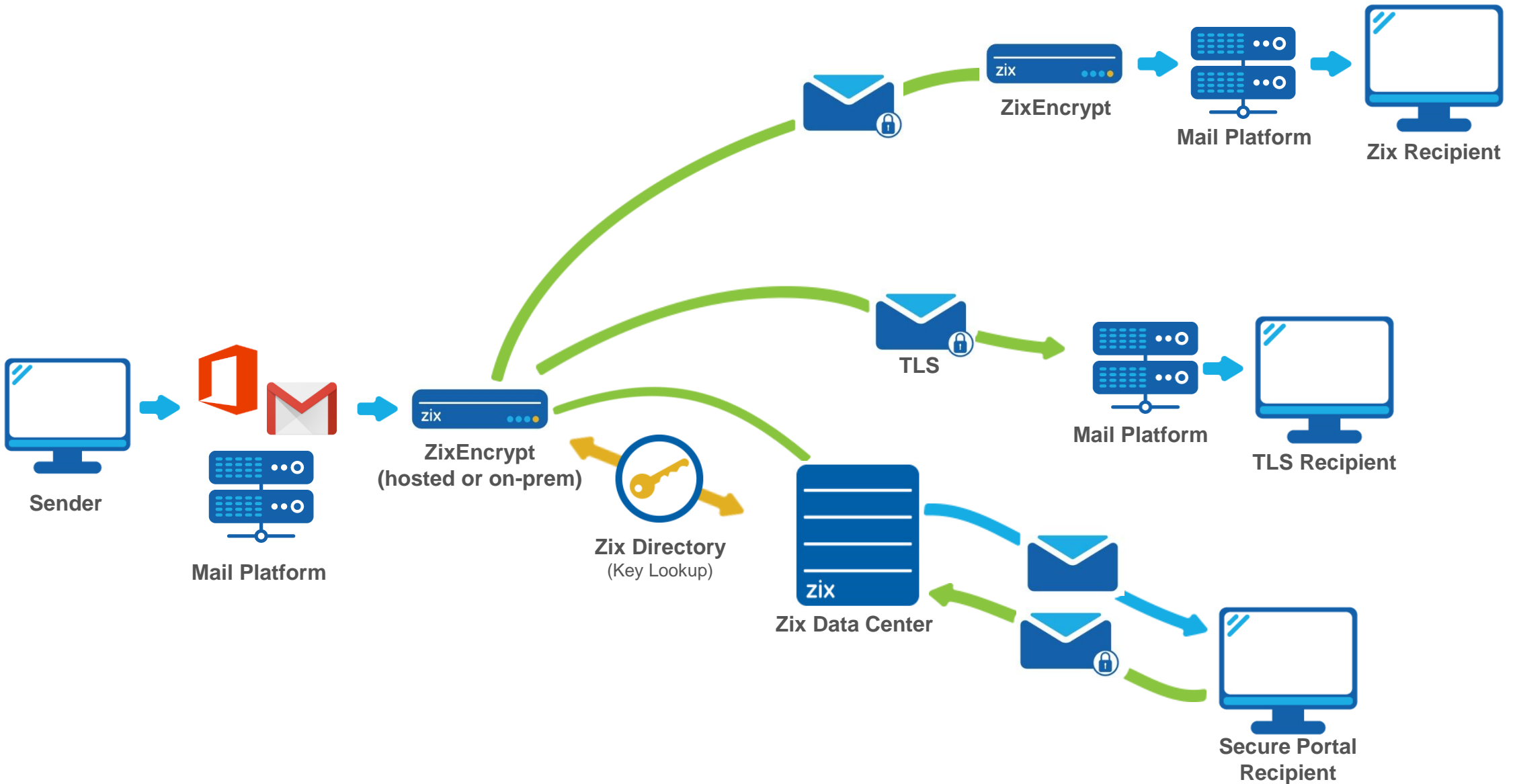
- Defend against spam, viruses, zero-day malware, ransomware and phishing
- Multi-layered approach delivers 99.5% accuracy
- 30-day business continuity for disaster recovery

Multi-Layer Filtering – Threat Protection

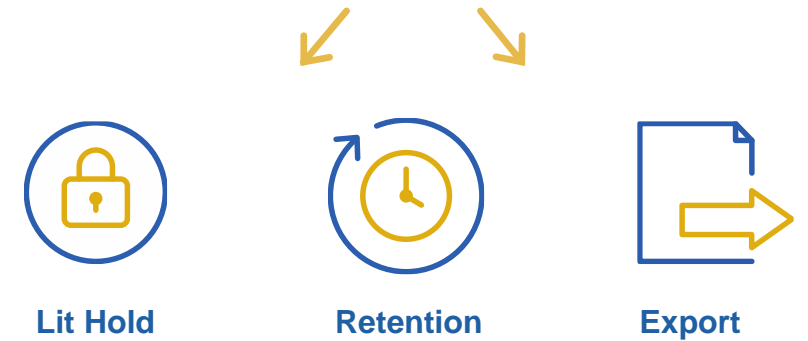
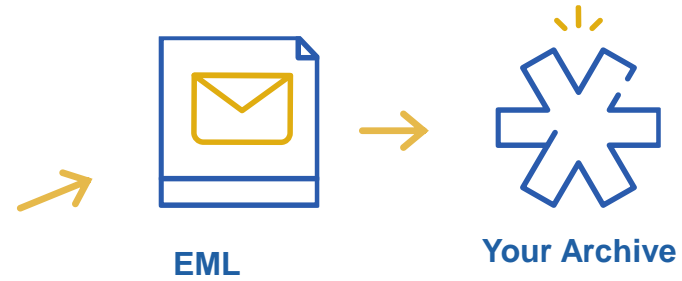
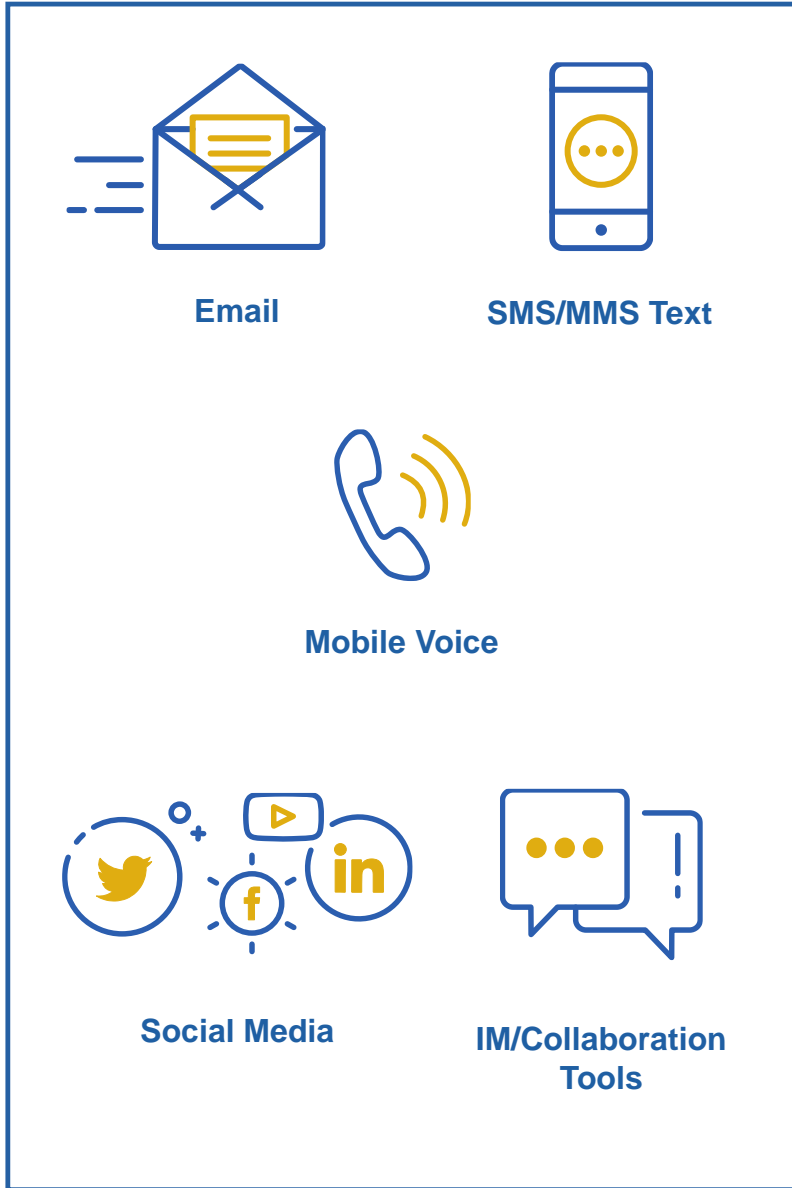
Real-time filter updates



Best Method of Delivery – Email Encryption



Archiving



ZixOne

A simple BYOD Approach

No Data on the Device

- Enables corporate email access without allowing data on device

Eliminate Corporate Legal Liability

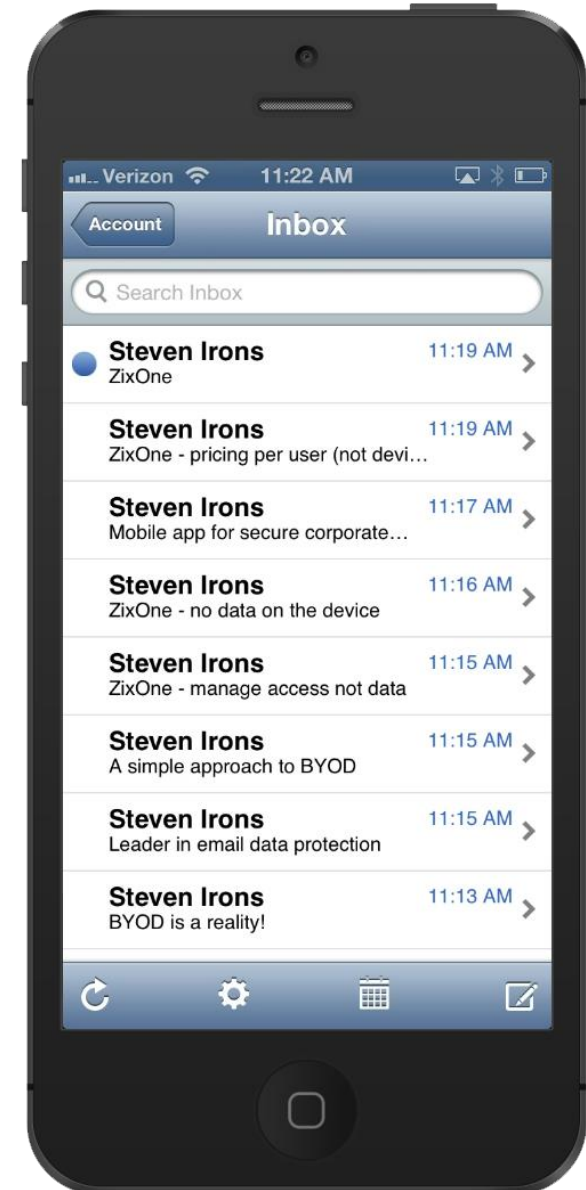
- No access to personal data on device, eliminating the potential of associated legal complaints

Simple & Convenient Employee Experience

- Looks like native email app, with enhanced security and speed

Employee in Control of Device

- Personal data (apps, pictures, etc.) remain under employee control



Thank You

www.zixcorp.com

Will Macdonald
Account Executive
wmacdonald@zixcorp.com
(781) 993-6030

Kristin Hintlian
Channel Account Manager
khintlian@zixcorp.com
(774) 232-3354

